










CSR FOCUS AREAS

Customer Satisfaction and Quality Management (Car Maker/ General Customers and Dealers)
Employee Health and Safety Management
Climate Change and GHG Management
Employee Value Creation
Integrated Environmental Management

Focus 06

Community Involvement and Development
Transparency and Business Ethics
Win-win Supply Chain Partnership

Managerial Issue	2018			2019			
	Goals	Achievements	Completion	Goals	Plans	Deadline	Responsible Team
Company-wide implementation	Conducting corporate philanthropic activities at overseas sites	<ul style="list-style-type: none"> Overseas worksites programs in our overseas network China HQ: supported the vulnerable, and offered scholarships Europe HQ: donated tires (the Czech Republic) and made a donation for building a hospital (Italy) Hungary Plant: operated employee volunteer groups and sponsored local festivals Indonesia plant: provided medical support for the vulnerable and operated employee volunteer activities America HQ: supported for the Disabled American Veterans (DAV) Conducted a total of 72 activities (KRW 1 billion spent) 		Conducting corporate philanthropic activities at overseas sites	<ul style="list-style-type: none"> Continue existing corporate philanthropic activities (89 activities; KRW 1.4 billion) China HQ: support the children in low-income families with scholarships Europe HQ: donate tire (the Czech Republic); support the construction of a hospital (in Italy) and donate some of its sales revenue (in Germany) Hungary Plant: donate tires and operate employee volunteer teams Indonesia plant: launch a traffic safety campaign, improve the school environment and provide drinking water support. America HQ: support the DAV and the Salvation Army Conduct new corporate philanthropic activities Identify the demand for our social contribution activities and review new projects. 	Dec.	Relevant Teams
	Operating volunteer teams in Korea	<ul style="list-style-type: none"> Reviewed measures for encouraging employee to voluntarily take part in the efforts 		Operating volunteer teams in Korea	<ul style="list-style-type: none"> Reorganize a system to manage volunteer activities of domestic office employees 	Dec.	CSR Team, Culture Communications Team, Production Innovation Team, R&D Corporate Management Team
Employee participation	Conducting overseas volunteer activities	<ul style="list-style-type: none"> Prepared the launch of employee volunteer teams by plant in China 		Conducting overseas volunteer activities	<ul style="list-style-type: none"> Establish employee volunteer teams in China and America 	Dec.	CSR Team
	Developing traffic safety maps for children	<ul style="list-style-type: none"> Reviewed improvement points of this project. This project was not implemented. 		Developing traffic safety maps for children	<ul style="list-style-type: none"> Region: Seoul and Gyeonggi-do Participants: four elementary schools In partnership with: the Korean Association for Safe Communities 	Dec.	CSR Team
	Undertaking three major Mobility projects	<ul style="list-style-type: none"> Car donation: 50 cars Tire donation: 705 vehicles (2,824 tires) Tuieum Bus: 620 buses supported 		Undertaking three major Mobility projects	<ul style="list-style-type: none"> Car donation: donate 50 cars and provide wrapping replacement and repair support after the expiration of a maintenance contract Tire donation: donate 2,000 tires for 500 vehicles and offer free vehicle check-up and part replacement services Tuieum Bus: provide 600 buses for support 	Dec.	Hankook Tire Welfare Foundation
	Conducting cause-related marketing activities	<ul style="list-style-type: none"> Not conducted due to internal issues 		Conducting cause-related marketing activities	<ul style="list-style-type: none"> Devise activities for addressing social issues 	Dec.	CSR Team
Local community support	Protecting at-risk youth and support their self-reliance	<ul style="list-style-type: none"> Operated the Wonderland program for providing a shelter to vulnerable youth Programs for vulnerable youth to help them gain their feet Renovated a youth self-reliance coffee shop at the Gisen Hall of the Catholic University of Korea Held a variety of promotions, including an exhibition and talk event, to increase sales of the second location. 		Protecting at-risk youth and support their self-reliance	<ul style="list-style-type: none"> Continue the Wonderland program for providing a shelter to at-risk youth Internship programs for at-risk youth Operate the second location of a youth self-reliance coffee shop named 'Lost and Found' Provide at-risk youth with internship programs to experience different jobs in their local communities 	Dec.	Hankook Tire Welfare Foundation
	Social housing project	<ul style="list-style-type: none"> Eleven building provided in 2018 (a total of 16) For 145 households in 2018 (a total of 219 households) 		Social housing project	<ul style="list-style-type: none"> Provide 15 social housing buildings for 250 households Add a new type of social housing: land-support REITs (real estate investment trusts) Support monthly rent and deposit for the vulnerable Increase support fund in cooperation with the Seoul Social Investment Fund 	Dec.	Hankook Tire Welfare Foundation
	DreamWith project	<ul style="list-style-type: none"> Operated programs to promote the participation of local residents and supported 14 organizations and groups 		DreamWith project	<ul style="list-style-type: none"> Introduce a profit-sharing business model and support 15 organizations 	Dec.	Hankook Tire Welfare Foundation