



Customer Satisfaction and Quality Management (Car Maker) (General Customers and Dealers) · Integrated Environmental Management · Climate Change and GHG Management · **Community Involvement and Development** · Transparency and Business Ethics · Employee Value Creation · Employee Health and Safety Management · Win-Win Partnership in the Supply Chain

● Completed ● Partially completed ○ Under preparation

Managerial Issue	Achievements in 2019			Plans for 2020			
	Goals	Achievements	Completion	Goals	Plans	Deadline	Responsible Team
Company-wide implementation	Conducting corporate philanthropic activities at overseas worksites	Conducted corporate philanthropic activities overseas (78 activities, nearly KWW 1.2 billion spent) ※ Major corporate philanthropic programs - China HQ: Supported the underprivileged and offered scholarships - Europe HQ: Donated tires to facilities for people with disabilities (Czech Republic) Launched cause-related marketing (donation of proceeds, Germany) Donated to children's hospitals (Italy) - Hungary Plant: operated employee volunteer groups and sponsored local schools - Indonesia Plant: operated employee volunteer groups and provided medical support for the underprivileged - America HQ: Sponsored the Disabled American Veterans (DAV) and the Salvation Army	●	Conducting corporate philanthropic activities at overseas worksites	Continue with corporate philanthropic activities overseas (85 activities, nearly KRW 1.4 billion) Launch new corporate philanthropic activities overseas - Flexibly operate the budget to meet specific local needs	Dec.	Respective worksites
Employee participation	Operating employee volunteer teams in Korea	Facilitated volunteer work among office workers - Reorganized the volunteer system for officer workers at Korean worksites - Planned volunteer activities to be undertaken on Proactive Friday	●	Operating employee volunteer teams in Korea	Increase opportunities for office workers to engage in volunteer work - Divide the greater Seoul region into four zones to increase volunteer opportunities - Volunteer 24 times per year on six Proactive Fridays	Dec.	CSR Team
Focusing on core competence	Launching road safety for children	Developed road safety maps for children and improved road safety equipment (45 improvement suggestions made) - Region: Seoul, Gyeonggi - Participants: 4 schools	●	Launching road safety for children	Continue to develop road safety maps for children and improve road safety equipment - Region: Metropolitan region - Participating schools: 4 schools (target) - Participating children: 600 children (target)	Dec.	CSR Team
	Conducting cause-related marketing activities	Distributed transparent LED umbrellas - 2,500 umbrellas distributed to a total of 12 elementary schools	●	Conducting cause-related marketing activities	Continue to distribute transparent LED umbrellas - Distribute 2,500 umbrellas to a total of 10 elementary schools (including those joining the road safety for children)	Aug.	CSR Team
	Undertaking three major mobility projects	Car donation: 50 vehicles Tire donation: 603 vehicles (2,412 tires) Tuieum Bus: 564 buses	●	Undertaking three major mobility projects	Car donation: 50 vehicles Replace lapping following the contract termination Support maintenance for their safe operation following donations Tire donation: Donate 700 vehicles (2,800 tires) and support minor maintenance issues and eco-friendly tires Tuieum Bus: Supported 500 vehicles	Dec.	Hankook Tire Welfare Foundation
Local community support	Protecting at-risk youth and supporting their self-reliance	Continued to operate the Wonderland shelter program Operated the café 'Lost & Found' to help vocational training and self-reliance Provided diverse internship opportunities to at-risk local community youth	●	Terminating the program			
	Protecting endangered species in Daejeon	Released 1,500 Black shiners and planted 2,000 white Forsythias	●	Protecting endangered species in Daejeon	Release 1,500 Black shiners and plant 2,000 Yellow Irises	Dec.	Culture Communications Team
	Undertaking the social housing project	Supplied 14 social houses to 211 households	●	Undertaking the social housing project	Supply: 25 houses, 300 households Support for tenants: Support those suffering vulnerable residential conditions with deposits and monthly rent payments Support for business: Strengthen expertise in the fields of social housing construction and maintenance	Dec.	Hankook Tire Welfare Foundation
	Undertaking the DreamWith project	Supported 10 citizen participation organizations Supported 4 organizations with the profit sharing business model	●	Undertaking the DreamWith project	Support 7 citizen participation organizations Support 8 organizations with the profit sharing business model Support the social economy in collaboration with the Korea Social Enterprise Promotion Agency	Dec.	Hankook Tire Welfare Foundation